

Benjamin Cooley

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Objective

Digital journalist with experience in coding, data visualisation and writing. Passionate about finding innovative ways to tell stories online through multimedia visuals and graphics.

Education

Goldsmiths, University of London, London, UK 09.2016 - Present

Pursuing a Master of Science in Digital Journalism

A multi-disciplinary course in digital media skills including multimedia production, data journalism, computer coding and interactive visualisations.

Indiana University-Purdue University Indianapolis (IUPUI), USA 08.2014 – 12.2015

Bachelor of Arts in Journalism | Minor in Philosophy

Bachelor's degree in journalism with an emphasis on public relations and media training. Graduated with 3.658 GPA on a 4.0 scale.

University of Sussex, Brighton, UK 01.2014 – 5.2014

Study Abroad Exchange Program

Semester abroad studying philosophy.

Selected Experience

Freelance Writer and Developer 07.2015 – 05.2016
Indianapolis, USA

- Pitched story ideas to local and national online media outlets. Published in online and print publications covering culture, the arts and politics.
- Wrote content and copywriting for company websites to match SEO standards. Designed websites for companies using Wordpress and similar CMS templates.

Communications Director 04.2015 – 08.2016
Rivet Creative Group, Indianapolis, USA

- Maintained social media strategy and content marketing through writing blogs, scheduling social media posts and monitoring social channels
- Wrote content and provided strategic design for email templates, web ads and company website.

05. 2015 – 12.2015

Deputy Editor

The Campus Citizen, student media at IUPUI, USA

- Managed section editors and their teams by overseeing the distribution of stories, editing content and planning editorial calendar.
- Built and managed the magazine website including all new posts and the structure of the landing page.
- Produced original reporting for website including podcasts and multimedia stories.

Social Media and Website Writer

04.2015 – 08.2015

IUPUI Department of Journalism, USA

- Developed social media strategy using Hootsuite to plan social media calendar. Wrote profile stories on current and past students to promote the department.
- Designed engaging infographics and flyers using Adobe Illustrator for marketing purposes.

Skills

Journalism <ul style="list-style-type: none">• News writing• Feature writing• Online research• Interviewing• Sub-editing• Agile learning ability	Coding & Data <ul style="list-style-type: none">• HTML/CSS• Javascript• D3.js• MySQL• Web scraping• Python	Software <ul style="list-style-type: none">• MS Office• Wordpress• Adobe Illustrator• Adobe Photoshop• Adobe Premiere Pro• Tableau
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Interests

- **Gardening:** Member of Bandstand Beds, a local community garden in Clapham.
- **Playing music:** Played in several bands over the past few years, and continue to write music.
- **Hiking:** I enjoy taking backpacking trips and multi-day outdoor adventures.

References available upon request.